

SESSION 2014

ÉPREUVE D'ANGLAIS

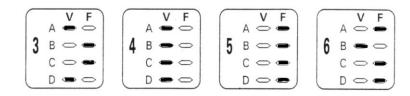
Lisez attentivement les instructions suivantes avant de vous mettre au travail :

Cette épreuve est composée de deux parties :

- Partie 1 : grammaire et vocabulaire (50 questions)
- Partie 2 : 2 textes de compréhension (20 questions)

Chaque question comporte quatre items, notés **A. B. C. D.** Pour chaque item, vous devez signaler s'il est vrai en l'indiquant sur la grille de réponses en marquant la case sous la lettre V ; ou faux en l'indiquant sur la grille de réponses en marquant la case sous la lettre F.

Exemples :



Règle d'attribution des points :

Vous disposez d'un capital de points initial. Chaque erreur entraîne une pénalité (P) qui entame votre capital. Une absence de réponse entraîne une pénalité (p) qui entame aussi votre capital (p est inférieur à P). Enfin, un bonus est attribué si vous répondez correctement aux quatre items d'une même question.

Vous vous servirez de la feuille jointe pour indiquer vos réponses en noircissant les cases situées à côté des lettres correspondantes.

Nombre de pages de l'épreuve :	12 pages
Durée de l'épreuve :	1 h 30
Coefficient de l'épreuve :	$ESDES \rightarrow 3$
	$ESSCA \rightarrow 3$
	$IESEG \rightarrow 3$

PART I: GRAMMAR AND VOCABULARY

- 1) A. How are you planning to launch this product inside the market?
 - B. You have to learn the vocabulary required to talk about civil engineering.
 - **C.** I thought this report was not exhaustively enough.
 - **D.** They need to state their main overall objective.
- 2) A. Where are these garments manufactured?
 - B. How much people know about your promotion?
 - **C.** How depth is your swimming pool?
 - **D.** What distance is the next gas station?
- 3) A. You need to exploit your strengths if you want to succeed.
 - B. Smartphones are attractive to the young market.
 - C. We need to anticipate the threat of another snow storm.
 - **D.** This company is no longer rentable.
- 4) A. She wants to set up her own business in the area.
 - B. Her manager does not behave in an ethics way.
 - C. Responsible citizens are well aware of global warming.
 - D. What do you do on a daily basis to protect the environment?
- 5) A. These pens are designed to be refillable.
 - **B.** Birth rates are continuing to decline year after year.
 - **C.** With a broadband internet connection you could include few pictures on your website.
 - **D.** They seem to feel at ease regards the political situation.
- 6) A. We cannot import products from the EU without to pay extra duties.
 - B. High unemployment often means less spending on leisure activities.
 - **C.** They got a positively report in the national press.
 - D. Most households own a computer and have internet access.
- 7) A. Teenagers are increasing in sending sms messages.
 - **B.** Intellectual property crimes include counterfeiting and piracy.
 - C. The iron I bought was faulty so I was gave a replacement.
 - D. This survey suggests that most bloggers are under forties.
- 8) A. You need to bring insect repellent if you go hiking in the evening.
 - B. Too much junk food can seriously harm your health.
 - C. A great number of retailers implement loyalty programmes.
 - **D.** This company has average monthly earnings of \$ 20 million.
- 9) A. We have been trying to develop that project for more than a year.
 - **B.** Tabloids have a smaller formating than broadsheets.
 - C. Internal communication aims to facilitate exchanges within an organization.
 - **D.** The pie chart show the split of our annual budget.
- **10) A.** She seems to be under pressure because of her heavy workload.
 - **B.** The team thinks the manager is not providing the necessary help and resources.
 - **C.** They need a better work-life social balance.
 - **D.** Less commuting would mean more time in leisure.

- **11) A.** She is really talented and well know in her field.
 - **B.** Professional training ensures that the staff can develop a range of useful skills.
 - **C.** These neighboring countries do not share the same exact culture.
 - **D.** I had my car service yesterday.
- **12) A.** Production workers should be able to make suggestions regard the manufacturing of the products.
 - **B.** I like the pack of their new moisturizing lotion.
 - **C.** You are going to waste a lot of time if you do not organize yourself better.
 - D. Your flat badly needs renovate, you should contact your landlord.
- **13) A.** The work itself is fascinating and there are good opportunities for advancement.
 - **B.** I'm learning to play the classic guitar at the moment.
 - C. You better ask me first, I could give you valuable advices.
 - **D.** You need to follow with people if you want to be kept in the loop.
- **14) A.** We need to set the agenda for the department tomorrow's meeting.
 - **B.** Is there any points in this report you would like to underline?
 - **C.** Nowadays many firms try to reduce their carbon mark.
 - D. There is a debate about the relative merits of recycling.
- **15) A.** Some developing countries are still suffering under the burden of unpay debts.
 - **B.** The World Bank sponsors infrastructure projects such as water supplied systems.
 - **C.** To transport a whole container across the Pacific may be really pricy.
 - **D.** It turns out that sugary drinks may not be good for our minds neither.
- **16) A.** Touch screens are spurring wild new designs in a category called convertibles.
 - B. These new devices are not adapted at home settings.
 - **C.** I need to know the theme of your party before buying a costume.
 - D. Do you recall to send them an invitation to the gala?
- **17) A.** Let me consider it overnight and I will get back to you in the first time in the morning.
 - **B.** Due to a lack of financing I am afraid this project is doomed to failure.
 - **C.** According to most scientists, using a phone setting would reduce the risks of brain damage.
 - **D.** I do not know why he never manages to keep up with the team.
- **18) A.** We need to find more cost-effective solutions this year.
 - B. Do you know when will the doctor be back to his office?
 - **C.** Do not forget to call me as soon as your plane will land.
 - D. If I had known you were in town, I would have booked a table in your favorite restaurant.
- **19) A.** I was watching an interesting documentary when the TV broke down.
 - B. When we got married, we had been dating for two years.
 - **C.** Even in time of crisis, the luxury and entertainment industries are making benefits.
 - D. Do not hesitate to contact me should you need furtherst information about our services.
- 20) A. Do you mind lending me your notes so that I can study for the exam?
 - **B.** Households with low purchasing power are less likely to be loyal to particular brands.
 - **C.** It is compulsory to fill out an application form to get access to this program.
 - **D.** Prices are going up but the value of the Euro is going down.
- **21) A.** It is all settled, I will visit my parents on Sunday.
 - **B.** In France, people drive on the right-hand side of the road.
 - **C.** Our plane leaves at 10 PM on Thursday.
 - **D.** Would you like to learn how to play the piano?

- 22) A. I am playing tennis since I was 7 years old.
 - **B.** When they went to the theatre, they discovered that all the tickets had been sold.
 - **C.** A new office block is being built in the city centre.
 - **D.** A new diabetes treatment has been discovered by scientists in Canada.
- 23) A. The suspect was questioned for more than two hours before releasing.
 - B. Computer discs should be defragmented regularly.
 - **C.** They are said to be very welcoming and eager to meet new people.
 - **D.** He is really angry to having been deceived.
- 24) A. She does not regret having changed jobs at all.
 - B. I don't know whether to tell him or not that he has been lied to.
 - C. The children seem to be enjoying themselves in this amusement park.
 - D. I do not remember feeding the cat before leaving the house this morning.
- **25) A.** Look at all these dark clouds, I am afraid it will rain.
 - B. Tomorrow at midday the Prime Minister is to meet with the rail union.
 - C. According to economists, the price of petrol will increase by 8% by the end of the year.
 - D. They told me not to send the report to their mail box but to hand it over to them directly.
- **26) A.** She would always visit me around 6 pm for a cup of tea.
 - **B.** You had better get moved, if you don't want to be late.
 - **C.** You ought to apologize to him to have disclosed his secret.
 - D. It can't be 10 o'clock because the sun is still shining.
- 27) A. Had I gone to your housewarming party, I would have met your brother.
 - B. If I won a million dollars, I would have invested in a wide range of projects.
 - C. Can you bring me chocolate-coated strawberries? I am fond of them.
 - **D.** His nickname used to be the iron-fist boxer.
- 28) A. I am used to read articles from the international press every day.
 - **B.** I cannot bear listening to her complaining all the time.
 - **C.** This is a silly thing for you to say.
 - D. This is the worst lemon pie I have ever tasted, it is far too sweet.
- **29) A.** Do not let her intimidate you, you are cleverer than her.
 - B. The man to whom I was speaking is an excellent surgeon.
 - C. The man whom company went bankrupt is now looking for a job as a consultant.
 - **D.** Do not blame you for their failure, you did the best you could.
- **30) A.** I think the computer system turns itself of at midnight.
 - **B.** He made himself sick by eating too many chocolate layer cake.
 - **C.** All the students looked at each other and remained speechless.
 - D. You will be leaving first time in the morning, don't you?
- **31) A.** Somebody told you the news, didn't he?
 - B. They were concerned with how to integrate medicine with sensitive living habits.
 - C. The intricate nature of snowflake, though rarely seen, is one of the wonderful of nature.
 - D. It has been demonstrated that some people can communicate telepathically.
- **32) A.** The two were friends from years before they got married.
 - B. In the event of a global recession, they will be protected by their extensive holding.
 - **C.** The film portrayed the captain as a ruthly, amoral villain with a quick wit.
 - **D.** Reading this booklet is indispensable for the safe operation of this device.

- 33) A. This contemporary art sale was said to be very successful.
 - **B.** Most radioactive waste from nuclear power stations will remain dangerous for years.
 - **C.** The spokesman withheld information that he believed to be dangerous.
 - D. The staff usually carries out the manager's directives.
- 34) A. The candidate called for sweepful changes in the new government.
 - **B.** The heat wave was the likelier cause of damage to the system.
 - **C.** His company report was really clear and comprehensive.
 - D. Global corporations forced to cut down costs are currently shifting jobs to India.
- **35) A.** They tried hardly to find a stop-gap arrangement.
 - B. They will probably face a domestic labor shortfall due to slow population growing.
 - **C.** He is not an expertise, he actually began his food business on a whim.
 - D. Are you interesting in philosophy at all?
- **36) A.** A cease-fire is expected to be declared later this week.
 - **B.** It would be a surprise if that situation arose again.
 - C. He moved to Miami and sat down as a real estate broker.
 - **D.** All visitors are expected to comply to the regulations.
- 37) A. She did not mind helping us with the house chores as she was not going out anyway.
 - B. His answer was so confused that I could not make some sense of it at all.
 - **C.** No one wished to deny her the role of manager.
 - **D.** We could not convinced them that we were telling nothing but the truth.
- **38) A.** Do not forget to confirm your coming to the party.
 - B. Not only he was a liar, but he also believed in his lies.
 - C. The secretary is supposed to give students their grades to the end of the week.
 - D. Do you think you could help me write a speech for the ceremony?
- **39) A.** It is not mentioned anywhere that attendance in classes is mandatory.
 - **B.** She said the books on the list were optional so you do not have to buy them.
 - **C.** Stop yelling all the time; it distracts me from my work.
 - D. Unfortunately her company went bankruptcy.
- **40) A.** Despite his bad temper, he can be empathetic on time to time.
 - **B.** This is a small village and the closest shop in the neighborhood is at a mile.
 - C. How high is the new skyscraper they are building in the city center?
 - **D.** They are preventing the opposite team from scoring any points.
- 41) A. If the weather remains nice you shall go to the beach for a picnic.
 - **B.** MRI systems have become more efficiency in detecting different anomalies.
 - **C.** Accumulating playful money seems to be the attraction of many board games.
 - D. This product is supposed to eliminate botherless insects within your house.
- **42) A.** Due to a lack of resources this association is not wide known.
 - **B.** Our region has a flourishing tertiary sector sector which contributes to our vibrant communities.
 - **C.** Corporate social responsibility can go a long way in building a reliable brand image.
 - **D.** Advertising campaigns tend to vary in both their scope and design.
- 43) A. He is supposed to send a first draft of his third novel to his editor as soon as possible.
 - **B.** Sooner or later we will have to talk to him and I think the sooner the better.
 - **C** What's wrong with her? She seems upset about something.
 - **D.** I'd rather invite friends at home than a restaurant.
- **44) A.** He is far from reaching his objectives for this year.
 - **B.** You would be better off to study in the library than in this noisy room.
 - **C.** I'll start off this lecture by defining the concept of philanthropy.
 - D. Are you sure my order will be delivered at time for my son's birthday party?

- **45) A.** Help yourself, there is a kettle and some tea bags on the table.
 - **B.** In spite of nutritionists' advice, consumers still buy crisps and fizzy drinks.
 - **C** Medical treatments are unlikely to reverse rates in obesity in the near future.
 - **D.** Those illnesses present a big challenge for governments and an opportunity for drug companies.
- **46) A.** In time of crisis, it is important to hold on to one's job.
 - **B.** The government has unveiled the ambitious plan to make the power sector greener.
 - **C.** When speaking, effective communicators are good at giving information.
 - **D.** I don't have a problem with him keeping in touch with his later classmates.
- **47) A.** I suggest you involve parents in your project.
 - B. This book makes no sense at all. I cannot make head nor tail of it!
 - C. I get on well with my new roommate. Unfortunately, I cannot put up with his sister.
 - **D.** This hotel checks in ten places higher up our ranking this year thanks to its five-star treatment of clients.
- 48) A. Many fathers still do not take up their two-week paternity leave entitlement.
 - B. The defect in her car caused the accident and she is suing the company for product liability.
 - C. I am sorry to go on about this, but you need to fill in all the application forms.
 - D. One of our top foreign correspondents has been reporting on events in a country at war.
- 49) A. Natural catastrophes not only bring immense human suffering but also cause huge lost.
 - **B.** Do you have strong feelings about mine going out with your friends?
 - C. I am sorry to hear that their relationship has gone sour and that they are considering breaking out.
 - **D.** If I were the coach, I will tell her that her behavior upsets the rest of the team.
- **50) A.** You need to compare various medical insurance policies online.
 - **B.** If I had known you had some time off, I would have booked two tickets to London.
 - C. I am going to wait for the next sales before buying a new outfit.
 - **D.** This bridge is the most eye-catching result of high-way construction.

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TEXTE 1

Giddy guides

THEY started off with mushrooms—and ended up with a start-up that could change the way people discover new cities and even their own home town. That, in a nutshell, is the story of Gidsy, a website based in Berlin that connects travellers with locals who offer offbeat tours, events and workshops.

The extended version of Gidsy's creation story goes something like this: in 2010 Edial and Floris Dekker, brothers and web designers, moved from Amsterdam to Berlin to start an internet firm. What kind, they didn't know. But they are also passionate cooks, and they wanted to collect mushrooms for a risotto. To avoid ending up poisoned, they searched online for a local guide offering a mushroom-picking tour. "We didn't find a single offer. This is when we realised: this is a business opportunity", recalls Edial Dekker.

About a year later Gidsy was launched. Like most start-ups, Gidsy is tight-lipped about how it is doing. Mr Dekker claims that the number of event organizers has grown by 50% in the past two months. At any rate, the firm has attracted prominent investors who have funded the venture to the tune of \$1.2m. They include Hollywood star Ashton Kutcher, Werner Vogels, Amazon's chief technology officer, and venture-capital firms Index Ventures and Sunstone Capital.

Gidsy applies the idea of peer-to-peer (p2p)—a direct exchange between people—to a category which can be loosely defined as "interesting things to do". These range from a street-art graffiti tour in Lisbon to a traditional Italian cooking class in Rome and from collecting bottles in Berlin (pictured) to an eco expedition in New York's Central Park. Organizers determine how many people can sign up and what they will have to pay. Gidsy handles registration and payments, and ensures that all involved are safe and happy.

Guides, for instance, do not have to worry about unreliable pub crawlers who do not show up: bookings have to be cancelled at least two days prior to an event. Organizers get their money only 24 hours after an event: if it goes terribly wrong, payments can be refunded. And, as with other p2p services, participants can comment on events and rate them online.

- 51) A. Both of them knew exactly from the start which kind of service they were going to offer.
 - **B.** The website's aim is to connect locals to tour operators.
 - C. The website enables locals to know the city they live in better.
 - D. The website offers opportunities for tourists to know the cities they will visit better.
- **52) A.** The website relies on locals to advise travelers.
 - B. On the website, locals can only propose visits of traditional sites.
 - C. Thanks to this website, travelers can have access to a variety of practical activities.
 - **D.** Both creators are German.
- **53) A.** They discovered their passion for cooking during their stay in Germany.
 - **B.** There were no offers to go mushroom-picking when they arrived.
 - **C.** They needed mushrooms for a particular recipe.
 - D. They set up their business a few months after their arrival.

- 54) A. They chose « gidsy »as a company name.
 - **B.** They like sharing information about the company's success.
 - **C** We know for sure that there has been a significant rise in the number of events organized.
 - **D.** Gidsy's success has been slow but ongoing.
- 55) A. Thanks to several white knights the company has received more than a million dollars.
 - **B.** Ashton Kuchner has been reluctant to invest in the project.
 - C. Some executives, from companies which invest in others, believe in the project.
 - **D.** Gidsy's goal is to facilitate commercial relations between companies.
- **56) A.** Thanks to Gidsy, individuals can directly offer services to other individuals.
 - **B.** Individuals have the possibility to buy products from other individuals.
 - C This company is now like a travel agency specializing in Europe.
 - D. Thanks to this company, people are offered activities in different countries.
- **57) A.** The activities proposed are mainly artistic ones.
 - B. It is the company which defines the number of people who can join each activity.
 - C. The price of each activity is set up in advance by the company.
 - **D.** The company is also responsible for all the administrative duties.
- 58) A. People interested in any of the activities proposed need to contact the organizers directly.
 - **B.** The only people responsible for clients' satisfaction are the organizers.
 - C. Gidsy takes specific measures to make sure that the activities will take place without any problems.
 - **D.** The organizers need to hire security guards to make sure they are not disturbed by troublemakers.
- 59) A. Gidsy has established a booking and cancellation policy to prevent the organizers from losing money.
 - **B.** The organizers cannot naturally count on clients full attendance.
 - **C.** Gidsy offers to refund clients if the activity is a total failure.
 - **D.** Organizers need to provide a certain quality of service to receive their payments.
- **60) A.** Payments cannot be made directly after the activity.
 - **B.** Organizers get a grade for the quality of the activity.
 - C. Clients can make some comments online regarding their level of satisfaction for the different activities.
 - **D.** In p2p interaction it is common to grade the services offered.

A sudden change of tide: The people who quit their day job to sail the world

Hail stones the size of fists pummel the small sailboat lurching violently in the Pacific Ocean. Blanketed in darkness, Nik Brbora desperately tries to steer his 18-strong crew through 50-knot hurricane winds and waves three-storeys high. As dawn approaches, a monster wave flips the yacht, ripping out the steering and smashing Brbora against the deck. Falling in and out of consciousness, the 29-year-old is rescued by U.S. coast guards who take him to the closest hospital -- 900 kilometers away in San Francisco. It's a terrifying and ultimately death-defying moment for the IT engineer from London. Yet now, as he looks back three months after completing the year-long Clipper Round the World Yacht Race, Brbora says the journey was also the greatest experience of his life.

It may seem like the sort of grand adventure only the most hardened sailor would be capable of. But in an unusual twist, the majority of people on board have never sailed a boat in their lives. Australian Lisa Blair, who also completed the full circumnavigation on a different yacht, raised part of the money for her trip through a sponsored 1,300 kilometer cycle ride from Sydney to the Sunshine Coast.

After being selected from almost 800 applicants, the 27-year-old novice sailor quit her retail assistant job, packed up her house and moved to Britain for an intensive sailing course. Within months she was bunking down with 17 other strangers in a clipper headed for the first stop -- Rio de Janeiro in Brazil. With limited access to phones and internet, the crew is essentially cut off from the outside world.

Throughout last year's race, participants ranged from 18 to 73-years-old, hailing from 40 countries across the world. They included a NASA scientist, ballet teacher, TV weather girl, farmer, undertaker and London cabbie driver.

The clipper race was a life-changing adventure for both Blair and Brbora. After all, why stress about a late train or rainy weather when you've survived the most brutal waves on the planet? «Not many people can say they've sailed around the world," Brbora said. "It's made me realize you shouldn't be afraid of things and it's definitely given me more confidence."

"I've started living my life by the quote: 'Just do, because the world is changed by doers," Blair said. "You're not going to change the world by sitting on the couch watching TV."

- 61) A. Nik Brbora was lucky with the weather during his sails.
 - **B.** It was raining heavily when he crossed the Pacific Ocean.
 - **C.** He and his crew only sailed during the day.
 - **D.** There were 50 crew members on his boat.
- 62) A. It was really difficult sometimes to keep command of the boat.
 - B. There was a lot of wind but the waves were relatively small.
 - **C.** In the middle of the night a big wave hit the boat.
 - **D.** Nik Brbora managed to stay in position when hit by the wave.
- 63) A. The wave was so powerful that Nick fainted.
 - B. His crew had to take him to casualty.
 - **C.** At that moment the incident was traumatizing.
 - **D.** He had a lot of experience in sailing before the race.
- 64) A. He regrets having taken risks and putting his life in danger.
 - B. He knew during the race that it would be the best experience of his life.
 - C. This race takes about three months to complete.
 - **D.** You do not need to be an experienced sailor to participate in such races.

- 65) A. A couple of crew members had never sailed before.
 - **B.** Blair and Nick met on the boat during the race.
 - **C.** Blair needed to raise some funds in order to be able to sail around the world.
 - D. Blair raised some funds by participating in a race starting in her own country.
- 66) A. Blair followed a sailing course before the clipper race.
 - **B.** The candidates were in competition for this sailing course.
 - **C.** Blair took a year off from her job to take the sailing course.
 - **D.** The sailing course was held in England.
- 67) A. There were 17 participants in the clipper race.
 - **B.** During that race, participants had the opportunity to sail together.
 - C. The final destination of this race was Rio de Janeiro.
 - **D.** Participants could not use their phones at all during the race.
- 68) A. Participants were of more or less the same age.
 - **B.** They came from several different countries.
 - C. They came from different professional backgrounds.
 - **D.** One participant was a taxi driver.
- 69) A. One participant presented a program broadcast on TV.
 - **B.** One participant worked in a funeral parlour.
 - **C.** This race has altered the way Blair and Brbora apprehend life in general.
 - **D.** The difficult sailing conditions made Brbora totally oblivious to danger.
- 70) A. Thanks to this experience, Blair and Brbora have stopped worrying about petty things.
 - **B.** Both of them felt more self-confident after the race.
 - **C.** Thanks to this race, Blair is more proactive.
 - D. According to Blair, relaxing on a sofa does not help someone carry out ambitious projects.